



Somerset
REGIONAL COUNCIL

Why We... Have signage

SIGNAGE FACTSHEET



Council manages a variety of signs including street name signs, warning signs, parking signs, speed advisory signs, safety and directional signage.

To ensure signs remain effective, Council regularly inspects and maintains them as part of our road network management program. Signs may need to be repaired or replaced if they become damaged, faded, vandalised, obstructed by vegetation, or when they are no longer reflective or meet current standards.

What needs to be taken into account when installing signage?

Road signs play a vital role in keeping everyone safe on our roads.

Signs on state-controlled roads are managed by the Department of Transport and Main Roads. In some cases, Council will maintain signs on state-controlled roads through Road Maintenance Performance Contracts.

The size, style and specifications of a sign are determined by the Manual of Uniform Traffic Control Devices. This is a Queensland wide, Department of Transport and Main Roads design standard document. It covers all the requirements, specifications and guidelines for all traffic control devices but it is not the only document.

There are several sets of documentation from Australian standards to state standards and Council's own standards that need to be considered prior to the design and installation of any street signage. These guidelines need to be applied to all signage including warning signs, regulatory signs, directional signage and many more. It is complex and there are many factors to be considered.

Watch our
video



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Signage - FAQs

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Can residents install signs?

Residents can't install signs, within a road reserve, without approval. Unauthorised signage can distract drivers, obstruct visibility and create safety risks.



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How much does a sign cost to install?

The cost of installing a road sign varies depending on the type and size of the sign, the post and footing required, the location, traffic management requirements and if any additional engineering assessment is needed. A simple sign may cost a few hundred dollars, while larger or more complex signage installations can cost much more.

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Why is it important to report vandalised or missing signs?

Vandalised or missing signs can place road users at risk by removing important warnings and instructions. If you notice a damaged, missing or vandalised sign, please report it to Council as soon as possible. Providing the road name, nearest property number or intersection, and a brief description of the issue helps Council respond quickly and keep our road network safe for everyone.



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What does Council consider when assessing requests for new signage?

When assessing requests for new signs, Council considers a range of factors including road safety, traffic conditions, visibility, road design, crash history and industry standards. Signs are important but too many can create visual clutter and reduce their effectiveness. Council's goal is to ensure signage is used where it provides a clear safety or traffic management benefit.



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How are road signs visible at night?

Road signs are designed to be highly visible at night without requiring electricity. Most road signs use reflective materials that bounce light from vehicle headlights back towards the driver, making important warnings, directions and regulatory information easier to see in low-light conditions.

